DIGITAL nest
SCHOOL OF BUSINESS

PREMIER Google Partner

100% Job Assured

Certified Digital Marketing Professional (CDP Program)

📅 5 Months | 🕐 150 Hours | 🏅 11 Certifications | 👥 Hands on Training

Classroom | Online | Corporate Training

Students | Business Owners | Working Proffesionals | Freelancers

Established in the year 2012, it's training programs are designed in a way to bridge a gap between the managerial competencies and evolving technological needs.

After careful consideration into the market and industry standards, our academic stalwarts have curated our curriculum in such a way that provides real-time practical exposure which are not offered by the traditional colleges.

Drawing on the rich history of excellence in education and innovation, Digital Nest provides unique and comprehensive curriculum design and delivery methodologies, and hence they come together to offer the best-designed programs.

AWARDS

2022 Institute With Best Placement — INDIA ICON AWARDS 2022

2018 Times EDUCATION ICON OF HYDERABAD — THE TIMES OF INDIA

2017 Times EDUCATION ICON OF HYDERABAD — THE TIMES OF INDIA

2016 siliconindia Best Edtech Startup

2024 Education Excellence — THE TIMES OF INDIA

RECOGNITIONS & AFFILIATIONS

MSME — Ministry of MSME, Govt. of India

ISO 9001:2015 CERTIFIED COMPANY

#startupindia

Google Partner

facebook blueprint

aws

IBM

t-hub

JAINx THE LEARNING HUB

T-TRIBE

5000+ Trainees | 20+ Countries
200+ Batches | 500+ Success Stories

Why Digital Nest ?

Training by Real Time Experts

Material, Case Studies & Assignments

One-On-One with Industry Mentors

Dedicated Student Manager

100% Assured Placement Assistance

Hands on Training

Doubt Clarification Sessions

Limited Strength

Resume & Interview Prep Guidance

Course is curated by subject
matter experts in Digital Marketing

CERTIFICATIONS

Google Ads Display Certification

Congratulations! ✕

Completed by Sameer Pasha on March 4, 2022

Google recognizes your mastery of the fundamentals of developing and optimizing effective Google Display campaigns.

Completion ID: 107472287   Expires: March 4, 2023

Google Ads Search Certification

Congratulations! ✕

Completed by Sameer Pasha on March 4, 2022

Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.

Completion ID: 107456037   Expires: March 4, 2023

Google Ads Video Certification

Congratulations! ✕

Completed by Sameer Pasha on May 14, 2022

Google recognizes your mastery of the fundamentals of reaching audiences using YouTube and Google Video ad solutions.

Completion ID: 113774589   Expires: May 14, 2023

Google Ads - Measurement Certification

Congratulations! ✕

Completed by Sameer Pasha on May 14, 2022

Google recognizes your mastery of the fundamentals of measuring and optimizing your Google Ads performance.

Completion ID: 113773600   Expires: May 14, 2023

Google Analytics Individual Qualification

Congratulations! ✕

Completed by Sameer Pasha on May 14, 2022

You understand advanced Google Analytics concepts.

Completion ID: 113776650   Expires: May 14, 2023

DIGITAL nest
Education | Training | Consulting

Google Partner

CERTIFICATE OF PROFICIENCY

Certified Professional

Digital Nest

here by grants the certificate for successful completion of

PG Program in Business Management & Digital Marketing

& certifies that

CH.Pavan

has completed the level of study by integrating the Teaching and Practical Applications delivered by Digital Nest

His/Her achievement in each level of study is hereby confirmed.

27th August, 2022
Date

Signature

Social Media Certified

Sameer Pasha

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: May 15 2022 - Jun 13 2024

Certification code: 3d70fcc8f3794d1792c922458211a7af

HubSpot Academy

CEO Yamini Rangan

SEMRUSH Academy

Digital Marketing Certification

Shaik Sameer Pasha

is awarded this certificate of achievement for the successful completion of the

Semrush for Digital Agencies Certification

Certificate expires May 17, 2023

Certificate of completion #Qgonifew2JdKUDUt
Certification exam C-628380481e5c6217a2088d01

DIGITAL
MARKETING
CAREER
OPPORTUNITIES

- Get A Full Time/ Part Time Job
- Start You Own Global Digital Marketing Agency
- Become A Freelancer
- Start Your Own Business
- Become A Blogger / Vlogger / Influencer

Faculty

Sandeep Santhosam

CEO, Digital Marketing Coach

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Dani Manohar

Lead trainer - Digital marketing

DIGITAL nest
SCHOOL OF BUSINESS

Rahman

Digital Marketing trainer & consultant

DIGITAL nest
SCHOOL OF BUSINESS

Vikram Pratap Singh

Senior Digital Marketing Specialist

SPADE   MICA
THE SCHOOL OF IDEAS

Certified Digital Marketing
Professional (CDP)

📅 20 Weeks | ⏱ 150Hrs | 🎖 11 Certifications | 🛠 80 Tools | 📋 20 Projects | 📑 25 Case studies

📶 Online | 🖥 Classroom | 📖 E - Learning

📋 MODULES

- Graphic Designing
- Website Designing
- Blog Designing
- SEO
- Google Ads
- Meta Ads
- Facebook Marketing
- Instagram Marketing
- Twitter Marketing
- LinkedIn Marketing
- Youtube Marketing
- Email Marketing
- Affiliate Marketing
- Google Analytics
- Conversion Tracking
- UTM Parameters
- Attribution Modelling
- Content Calender Setup
- Snapchat Marketing
- Pinterest Marketing
- Quora Marketing
- OTT Marketing
- Share Chat & Inshort Ads
- Freelancing
- Influencer Marketing
- Google Search Console
- Content Marketing

EMI Starts At
INR 5,666/- Month

Total **INR 65,000/- (+18% GST)**

Full Time Payment

One Down Payment

Admission Fee	Rs. 10,000/-(Excl. Taxes)
One Down Payment	Rs. 55,000/-(Excl. Taxes)
Total Fee	**Rs. 65,000/-**(Excl. Taxes)

Installment Options

Admission Fee	Rs. 10,000/-(Excl. Taxes)
1st Installment	Rs. 35,000/-(Excl. Taxes)
2nd Installment (Within 30 days)	Rs. 40,000/-(Excl. Taxes)
Total Fee	**Rs. 85,000/-**(Excl. Taxes)

Note:
A processing fee will be charged on the basis of the payment method selected.
Rate of interest for Standard EMI Plans is mentioned as per the 12 Months Reducing Rate per annum.
The final EMI amount & rate of interest will reflect in the agreement of the credit facility provider.

Education Loan Partners

Propelld | LIQUILOANS | BAJAJ FINSERV | CREDENC

🎁 **BONUS TOOLS WORTH Rs.65,000/-** (For Free)

BONUS

Get Tools Worth

65,000/-

For Free

*Life time access

Placement Support

Career Guidance

Resume Building

Mentorship Sessions

Mock Interviews

Soft Skill Training

150+ Placement Partners

10 ASSURED INTERVIEWS

Capstone Projects

Designing social media post for Cred

Design a social media post for Cred using Canva, aiming to increase brand awareness with Cred's offerings. It should be visually stunning, simple, and text-light, using Cred's branding and including a clear CTA

Groww

Website Audit for Groww

Conduct comprehensive website audits for Groww identifying SEO issues and opportunities for improvement.

Social Media Audit for Oakridge International School

Conducting a comprehensive social media audit for Oakridge International School, evaluating their current online presence across various platforms

Master 80+ Powerful Digital Marketing Tools

HubSpot

GTmetrix

FACEBOOK Business Suite

SEMRUSH

Ubersuggest

Meta Business Partner

MailChimp

Snapchat Ads

Hootsuite

WORDPRESS

buffer

YouTube Advertising

Canva

Meta Business Suite

Quora

Ads

facebook Ads

Google Search Console

Google Analytics 4

WOO COMMERCE

And Many More

Case Studies

Mamaearth Case Study

Learn how MamaEarth creates Engaging content
across Social Media, promoting user-generated content
featuring mothers and babies, addressing
real parenting concerns organically.

Make my Trip Case Study

Learn how MakeMyTrip uses Dynamic
search ads automatically generating relevant
ad copy based on live hotel inventory and prices,
maximizing reach and attracting users comparing options.

Urban Company Case Study

Learn how Urban Company Utilized targeted Facebook ads
to reach potential customers in specific locations and
collect leads for home cleaning services.

Pantaloons Case Study

Learn how Pantaloons Partner with regional and
national social media influencers to create authentic
and relatable content showcasing how Pantaloons
could enhance the Pujo experience, even at home.

And Many More...

Digital Nest Advantage

Have a Great Journey of Learning at Digital Nest

Our Courses are taught by Real time Industry Experts with latest teaching tools and techniques ,Our LMS and dedicated Support manager are Key Important aspects that make learning easy and simple.

Interactive Learning

All the Courses taught by us are Interactive , with Limited strength in a batch we make sure that you get the best experience

Dedicated Program Manager

We have a dedicated Program Manager who will Constantly take feedback, for the Students to have a better learning experience

Network with Alumni

Digital Nest has over 6000+ alumnus working with various Organizations. We have a Networking app to connect with the alumni as well

Case Studies, Material

All our courses are not just Theoretical, We teach using Practical methods such as Simulation Exercises, Projects, Assessments etc

World Class Learning Management System

Digital Nest has built a Software for students to learn using LMS. Students can download material and freely access all the live and Recorded sessions with no hassle

Dedicated Placement Officer & Job Portal

We conduct Mock Interviews and Screen CV's to make you industry ready. We have a unique job portal disclosing all the job listings posted by the recruiter

Admission Process

The admission process for Post Graduation Program In Digital Marketing can be completed in 3 easy steps detailed below.

Step - 1

Submit Application

Fill the application with education and work experience. Our admissions team will review and get in touch

Step - 2

Apply For Scholarship

Upon qualifying for scholarship, you will receieve an email with scholarship amount and admission form

Step - 3

Reserve Your Seat

Block your seat by paying Rs.20,000/- by the date mentioned on your admission letter and start your program

Activity Oriented Learning

Career Development Program

We offer personalized guidance and training to prepare learners for interviews, resume building, and professional networking.
This supports the growth of students.

Foster Collaboration

Fostering a positive educational culture that encourages collaboration, open communication, and support among learners and faculty contributing to the overall satisfaction and success of learners.

Interactive Learning

Seek to provide dynamic learning programs that prioritize interaction,incorporating workshops, simulations, and hands-on experiences to enhance the educational journey.

Diverse Learning Environment

Foster an inclusive learning environment that celebrates diversity. This approach enriches the educational experience by exposing students to a variety of perspectives and ideas.

Alumni Working At

Unnati K
Senior Account Manager
8VIEWS

Shilpa Patel
Digital Marketing Specialist
ORACLE

Hari Bhaskar
Digital Marketing Executive

Abhijith
Digital Marketing Trainee
genYmedium

Pravalika Raju
Digital Marketing Analyst
MEDICOVER HOSPITALS

Laxmi Manasa
Process Associate
Google

V Rukmini
Account Manager
98 3 FM RADIO MIRCHI

Shiva krishna
Sr.SEO Analyst
DELL

Haseeb Shan
SEO Executive
deepredink

Rishabh Mehdiratta
Asst. Manager Sales & Marketing
ITC limited

Swaroop Reddy
Analyst
accenture

Akshara G
SEO Consultant - Canada
VAN PATTER GROUP

Ritika Chhabria
Account Manager
GeeksChip

Nishta Agarwal
Digital Marketing Partner
Rank

Solanki Dey
Social Media Manager
Live creative

Vimal Andrew
Social Media Analyst
Ogilvy & Mather

Rohini Purnima
Analyst
McKinsey & Company

Niythi Rao
Content & Product Manager
Smart Karrit

Sruthi Alexander
Marketing Manager
Flipkart

Harpreet Singh
Analyst
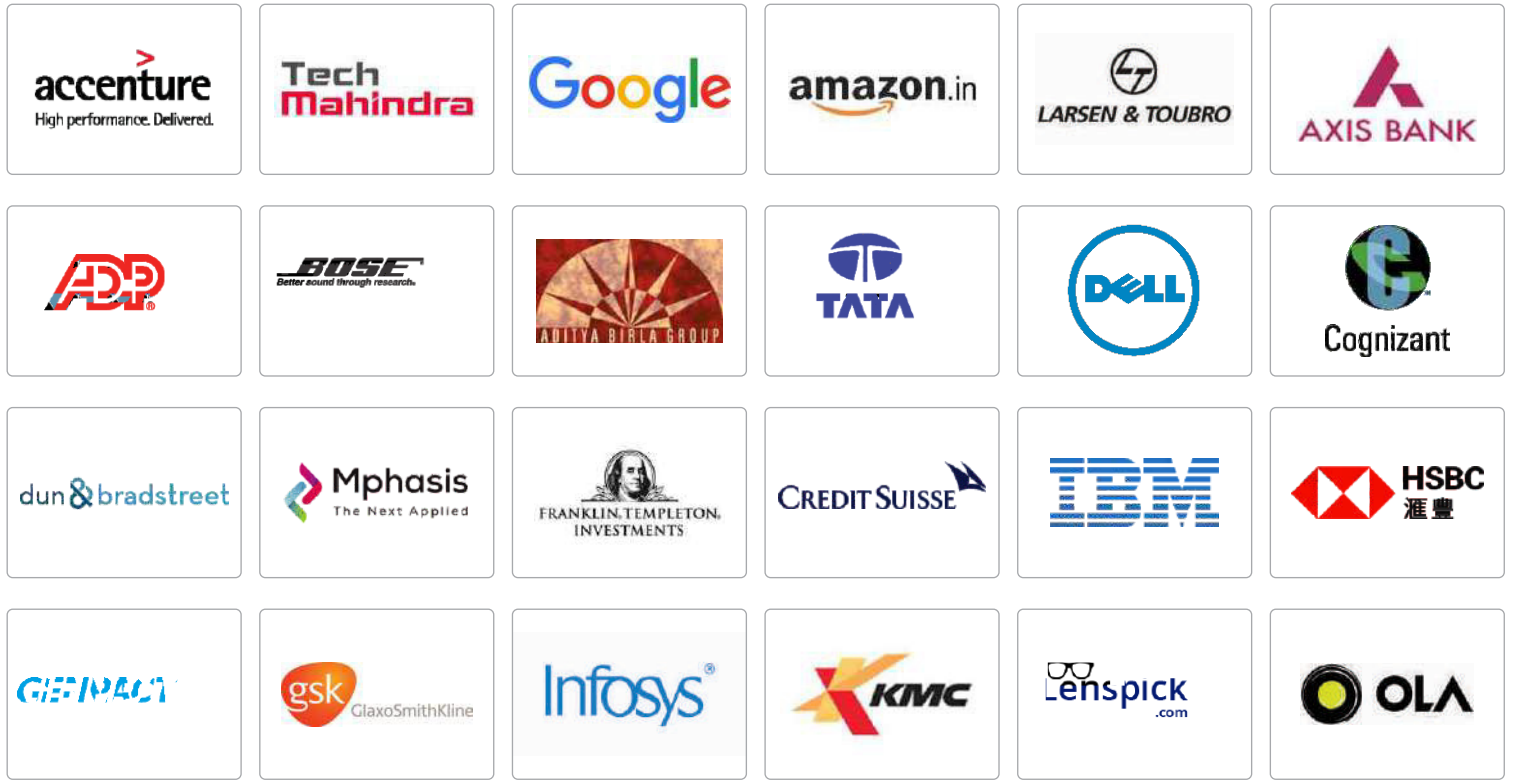Google
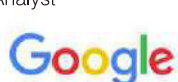
Rahul Kallikuri
Manager
mediamint

Gallery

Hostel Facility

- Outstation students have hostel facility available near the institute premises.

- We have separate hostels & PG's for girls and boys which have 3-meal facility serving numerous cuisines catering to the tastes of students from different parts of India, laundry facility, 24hrs water facility along with hot water, Wifi, TV, power backup, wardrobes, etc.

- The hostels are supervised by wardens and the surroundings are kept clean & hygienic.

- Hostels have single, 2,3 sharing Ac & Non Ac rooms with price ranging from 3k-10k.

Transportation

- Our institution is just 2 minutes walk away from the Hi-Tech, Panjagutta metro station and city bus stop.

- Our Institution is located in Hitech City, which is considered as the IT Hub of Hyderabad. It is a tech township which covers a number of IT park and companies like DLF IT SEZ, Tech Mahindra IT SEZ, L&T infocity, Mindspace IT Park, TCS, Accenture, Capgemini, HCL, etc.

- The locality is most sought after to live due to the presence of modern infrastructure and amenities including shopping complexes, showrooms, housing colonies, banks, health centres, etc.

accenture
High performance. Delivered.

Tech Mahindra

Google

amazon.in

LARSEN & TOUBRO

AXIS BANK

ADP

BOSE
Better sound through research.

AUITYA BIRLA GROUP

TATA

DELL

Cognizant

dun & bradstreet

Mphasis
The Next Applied

FRANKLIN TEMPLETON
INVESTMENTS

CREDIT SUISSE

IBM

HSBC
滙豐

GENPACT

gsk GlaxoSmithKline

Infosys

KMC

Lenspick
.com

OLA

Our Trainees Hail from

ICICI Bank

ING
ING VYSYA BANK

Deloitte.

MAQ Software

mediamint

ORACLE

Liberty Videocon
General Insurance

THOMSON REUTERS

POLARIS
live your dream

Prodigy
TECHNOVATIONS

EY
Building a better
working world

torrent
PHARMA

HCL

virtusa
Accelerating Business Outcomes

wipro

vsoft
ingenuity at work

vodafone

Bank of America

ESSEN

CYIENT

SYNTEL
Consider IT Done

TOSHIBA
Leading Innovation >>>

Uber

SWIGGY

What our Trainees Say

Dharmendra, *Owner Lenspick*

"Digital Marketing has helped me diversify my business."

Ashutosh, *PPC Expert, Iprospect Digital Marketing Agency*

"I thank Digital Nest for placement to join a creative field."

Vijay, *Marketing Manager Radio Mirchi*

"Digital Nest taught me the latest Practices made me confident enough to push myself ahead"

Aravinda Paladugu, *Founder Bytpix,*

"Digital Nest, superb place to initiate your career into new arena."

Priyanka Birmiwal, *Founder B-Mart Retail,*

"I have implemented these practices into my business , thanks to Digital Nest."

Nidhi Pandey, *Digital Marketing Lead, Tech Mahindra.*

"I have evolved my career due to this training undertaken at Digital Nest."

Rohit Nippani, *Digital Marketing Specialist, Accenture*

"I am thankful to Digital Nest for cultivating in me best practices of Digital Marketing."

Rajat, *Regional Marketing Manager, Aravind Life style*

"Digital Nest is an amazing place and its one stop solution for entire Digital Marketing"

Jessey Peter, *Digital Marketing Analyst. Accenture*

"Digital Marketing Training enabled me to grab a job in Accenture "

Ready to get incubated in

Digital Marketing

Let's Start